

# SHALE

PHOTO

Increase the **value** of your listings and **stand out** in the market.

According to Redfin, "Since the pandemic began, views of virtual walkthroughs on Redfin.com are up 303%."

According to a recent University of Iowa study, listings with virtual tours sell for 2-3% more than listings without virtual tours. With the current median sale price in King County of \$686K that could increase the sale price by \$14-20K.

ShalePhotoRE would like to help improve your reach to potential buyers. We specialize in Matterport tours and real estate photography. Visit our website ShalePhotoRE.com to see examples of our work. **We are offering a 20% discount to all new customers and our Matterport scans start at \$250.**



Matterport



## Matterport Services



Let prospective buyers tour your listing without leaving their sofa. Matterport virtual tours are the safest, most effective way of bringing prospective buyers into your property. Capture leads with our Matterport virtual tours. 2D floorplans available on request.

## Photography Services



Our photo service includes photos highlighting the unique features in the home. We remove shadows, enhance skies, and add fire/tv interest using a 3-shot method as well as HDR when appropriate. All files are uploaded to a cloud folder for easy access formatted for both print and MLS uses.

## Additional Services



- Drone services including video
- Video content creation and editing
- Virtual staging
- Sky replacement with color correction
- Cinemagraph video from photo session
- Covid-19 protocols at all times



Call to arrange an appointment

Tim Scholze ☎ 206.234.1995 | ShalePhotoRE.com

# Services and Pricing



**20% Discount for 1st Time Customers\***

<b>Complete Package</b>		<3000sf <b>\$550.00</b> 3000-6000sf <b>\$650.00</b>
<ul style="list-style-type: none"> <li>Matterport Scan</li> <li>Matterport Walkthrough Tour</li> <li>10 MatterTags</li> <li>20-30 Photos Using 3-shot Technique</li> </ul>	<ul style="list-style-type: none"> <li>Aerial Images (where available)</li> <li>Sharpening and Color Correction</li> <li>Fireplace Flames / TV Enhancement</li> <li>Standard Turnaround Time</li> </ul>	<ul style="list-style-type: none"> <li>Images Sized for Print, MLS and email</li> <li>Travel fees waived</li> <li>+\$100 for Twilight</li> </ul>
<b>Matterport 3D Tour</b>	<2000sf <b>\$250.00</b> EA Addl 1000sf <b>+50.00</b>	<b>Matterport Walkthrough</b>
<ul style="list-style-type: none"> <li>Matterport Scan</li> <li>Dollhouse</li> <li>10 MatterTags</li> </ul>	<ul style="list-style-type: none"> <li>Branded and Unbranded Tours for MLS</li> <li>+\$25 for floorplan</li> </ul>	<ul style="list-style-type: none"> <li>Virtual Video Walkthrough</li> </ul> * Add-on Only. * Requires purchase of Matterport 3D Tour
<b>Photo Only</b>	20-30 images <b>\$250.00</b> ≤ 40 images <b>\$325.00</b>	<b>Twilight Photo Only Shoot</b>
<ul style="list-style-type: none"> <li>High Quality Photos</li> <li>3-shot Technique</li> <li>Sharpening and Color Correction</li> <li>Fireplace Flames / TV Enhancement</li> <li>Standard Turnaround Time</li> <li>Images Sized for Print, MLS and email</li> <li>Add-on: Cinemagraph Video – Custom video made from photo shoot including property and realtor info including logos and music – + \$100</li> </ul>	<ul style="list-style-type: none"> <li>Add \$50 for Friday or Saturday nights</li> <li>3-5 twilight exteriors w/ Sky Enhancement</li> <li>High Quality Photos inc retouching</li> <li>3-shot Technique inc window views</li> <li>Sharpening and Color Correction</li> <li>Fireplace Flames / TV Enhancement</li> <li>Images Sized for Print, MLS and email</li> <li>Delivery 24 hours from shoot end</li> <li>Add-on: Cinemagraph Video – Custom video made from photo shoot including property and realtor info including logos and music – + \$100</li> </ul>	
<b>Video Services</b>	<b>Prices Vary</b>	<b>Other Services and Fees</b>
<ul style="list-style-type: none"> <li>Drone Video production (~ 2 min) – \$400</li> <li>Custom Video of interior and exterior – \$400+</li> <li>Cinemagraph Video from photoshoot – \$100 (add-on only)</li> <li>Custom graphics and transitions – Contact for pricing</li> </ul>		<ul style="list-style-type: none"> <li>Late Cancellation &lt;24 hours – \$100</li> <li>Floorplans – \$25</li> <li>Re-upload image file request – \$20</li> <li>Choose from ShalePhoto images of local highlights – Contact for image selection – \$25 + \$15/img</li> <li>Additional photo and editing services – + \$100/hr</li> </ul>

\*Discounts will be applied upon booking, and include all services performed by ShalePhotoRE. Additional services and fees such as floorplans, virtual staging, and travel fees are not included in promotion.